

Privacy Policy

Effective as of 30 June 2026

Cercarbono ("Cercarbono", "we", "us" or "our") respects your privacy and is committed to protecting the personal data of visitors to our website, www.cercarbono.com, and any associated subdomains and online services (collectively, the "Website"). This Privacy Policy explains what personal data we collect, why, how we use it, and your rights in relation to it.

This Policy is governed by Colombian data protection law, in particular Law 1581 of 2012 and Decree 1377 of 2013 (the Habeas Data regime), overseen by the Superintendencia de Industria y Comercio (SIC). By using the Website, you accept the practices described in this Policy; if you do not agree, please discontinue use of the Website.

1 Personal data we collect

- Identity and contact data: name, job title, organisation, email address, telephone number, and country.
- Communications: information provided when you contact us, register for events or training, subscribe to our newsletter, or apply for a role, including your CV.
- Usage data: collected automatically when you browse the Website, such as IP address, browser type, and pages visited.

We do not knowingly collect sensitive personal data, such as health, biometric, or financial account data, through the Website.

2 How we use your personal data

- Respond to enquiries and provide information about our certification programmes in carbon, circular economy, and biodiversity.
- Manage event, training, and newsletter registrations, and process job applications.
- Maintain, secure, and improve the Website, and comply with legal obligations.

3 Legal basis for processing

We process personal data on the basis of your consent; the necessity of processing to take steps at your request; our legitimate interest in operating and improving the Website; and compliance with applicable legal obligations.

4 Sharing of your personal data

We do not sell your personal data. We may share it with service providers who support our operations (such as IT hosting and analytics), under appropriate confidentiality commitments; public authorities, where required by law; and other Cercarbono programmes or platforms, such as the Cercarbono Registry, where relevant to your request.

5 International transfers and retention

Cercarbono is based in Colombia, and your data may be processed there or transferred to countries where our service providers operate, with reasonable safeguards in place. We retain personal data only for as long as necessary to fulfil the purposes described in this Policy or as required by law, after which it is securely deleted or anonymised.

6 Your rights

Under Colombian law, you have the right to know, update, and rectify your personal data; be informed of how it is used; revoke your consent and request deletion, where applicable; access your data free of charge; and lodge complaints with the Superintendencia de Industria y Comercio. To exercise these rights, contact us at info@cercarbono.com; we will respond within the timeframes established by applicable law.

7 Cookies and similar technologies

We use cookies and similar technologies to operate the Website, understand usage, and improve your experience. You can manage your cookie preferences through your browser settings at any time.

8 Changes to this Policy

We may update this Policy from time to time to reflect changes in our practices or legal requirements. The effective date at the top of this Policy indicates when it was last updated.

9 Contact us

If you have any questions about this Privacy Policy or how we handle your personal data, please contact us:

Email: info@cercarbono.com.